

2027 Best Customer Communications Calendar



Event Name	In-Home Date	Coupon Expiration Date	Nomination Deadline	Creative Deadline	PO Due Date	External Analysis Due
LCM 2701	Fri, 2/5/2027	Sun, 3/7/2027	Fri, 10/9/2026	Fri, 11/6/2026	Fri, 1/29/2027	Thu, 4/15/2027
MyMagazine 2701	Fri, 3/5/2027	Sun, 4/4/2027	Fri, 9/11/2026	Fri, 10/16/2026	Fri, 2/26/2027	Thu, 5/13/2027
LCM 2702	Fri, 4/2/2027	Sun, 5/2/2027	Fri, 12/4/2026	Fri, 1/8/2027	Wed, 3/31/2027	Thu, 6/10/2027
LCM 2703	Fri, 5/7/2027	Sun, 6/6/2027	Fri, 1/15/2027	Fri, 2/12/2027	Fri, 4/30/2027	Thu, 7/15/2027
MyMagazine 2702	Fri, 6/4/2027	Sun, 7/4/2027	Fri, 12/11/2026	Fri, 1/15/2027	Mon, 5/31/2027	Thu, 8/12/2027
LCM 2704	Fri, 7/2/2027	Sun, 8/1/2027	Fri, 3/12/2027	Fri, 4/9/2027	Wed, 6/30/2027	Thu, 9/9/2027
MyMagazine 2703	Fri, 8/6/2027	Sun, 9/5/2027	Fri, 2/19/2027	Fri, 3/19/2027	Fri, 7/30/2027	Thu, 10/14/2027
LCM 2705	Fri, 9/3/2027	Sun, 10/3/2027	Fri, 5/14/2027	Fri, 6/11/2027	Tue, 8/31/2027	Thu, 11/11/2027
LCM 2706	Fri, 10/1/2027	Sun, 10/31/2027	Fri, 6/11/2027	Fri, 7/9/2027	Thu, 9/30/2027	Thu, 12/9/2027
MyMagazine 2704	Fri, 11/5/2027	Sun, 12/5/2027	Fri, 5/21/2027	Fri, 6/18/2027	Fri, 10/29/2027	Thu, 1/13/2028
LCM 2707	Fri, 12/3/2027	Sun, 1/2/2028	Fri, 8/13/2027	Fri, 9/10/2027	Tue, 11/30/2027	Thu, 2/10/2028
LCM 2708	Fri, 1/7/2028	Sun, 2/6/2028	Fri, 9/10/2027	Fri, 10/8/2027	Fri, 12/31/2027	Thu, 3/16/2028